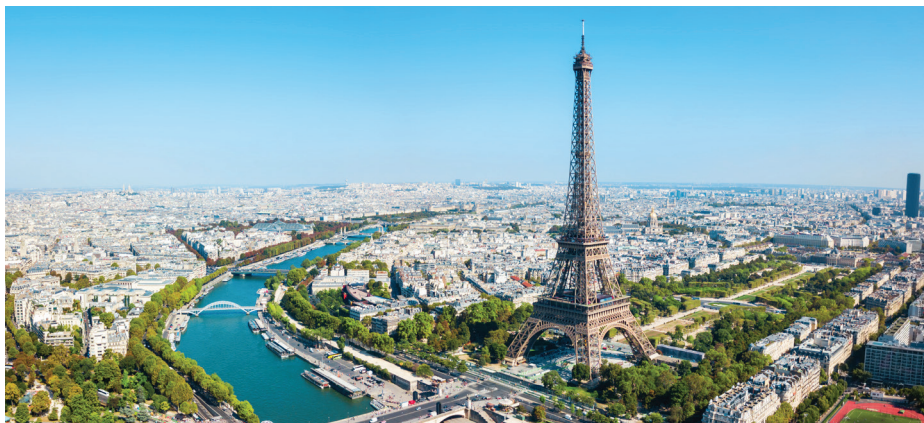


MERIX LENDWISE

Now you'll always have Paris

MERIX Financial offers brokers a shot at the City of Lights with annual reward incentive trip



A TRIP to the City of Lights.

Networking with the top people in your field.

And a custom leadership development course in partnership with The Disney Institute.

All of this can be yours with MERIX Financial's annual reward incentive trip.

Every year, the company takes a number of brokers on a trip to thank them for their support. In previous years, the winners have journeyed to New York City and, after the company's 15th anniversary, European locations like Madrid and Milan. This year, it will be Paris.

"Anyone who submits business to MERIX is eligible for this contest," says Jill Paish, EVP of national sales with MERIX Financial. "Your support automatically enters you in the contest, but we have created eligibility criteria that is fair and allows for a variety of opportunities to win: for instance, you could win based on your individual support or on your pooling team efforts, and both use a weighted average calculation of equal parts annual funded volume and funded units to



"We are excited to offer this trip as an additional source of consistent value to support your business, and we hope to see you there" Jill Paish, MERIX Financial

help level the playing field across the different markets. We also have two coveted wild card spots available so there really is opportunity for anyone to win, as long as you are funding business with MERIX, that is."

More specifically, MERIX will be recognizing brokers in multiple categories: top 20 individual supporters (equal weighting of funded volume and units), top three lead brokers from their top funding teams (equal weighting of funded volume and units) and the two wild card spots.

The October departure includes:

- flight and transportation costs
- accommodation
- a customized Disney Institute educational program

- park time at Disney Paris
- status originator social and networking events
- organized sightseeing tours of Paris
- free time to enjoy iconic sites and French culture

The contest runs until August 15 and winners will be notified by September. Through the year, MERIX will share monthly updates to the top brokers in the running.

The 2023 journey is different not only for its final destination but also for the Disney partnership. The Disney Institute is the professional development and training arm of The Walt Disney Company, offering a range of training and consulting services that foster creativity and innovation.

"We are excited about our partnership with the Disney Institute, and we believe it can help brokers in enhancing their brand reputation and leadership skills by creating a culture of service excellence," says Paish. On a more lighthearted note, the afternoon at Disney Park Paris is "a fun way to reconnect with our inner child and a chance to make lasting memories."

During previous trips, like the one to New York City in 2020, the excursion was tied to the annual World Business Forum, where originators had the opportunity to network with other professionals from around the globe.

The spirit of the annual MERIX trip is to "always revolve around an intimate and educational experience with likeminded individuals." This year's French sojourn has been expanded "to allow more individual supporters the opportunity to attend."

Paish adds: "We are excited to offer this trip as an additional source of consistent value to support your business, and we hope to see you there!"

Interested in learning more? Email marketing@merixfinancial.com **CMP**