



Professional Indemnity for Media Professions

Overview

Everyone strives to provide their clients with the best service possible. But if things go wrong, it pays to be properly insured. As a specialist Professional Indemnity insurer with extensive experience, we are able to provide flexible and tailored insurance solutions to meet customers' needs.

CNA Hardy's Professional Indemnity cover for Media Professions is designed to insure businesses against compensation, as a result of problems that may rise in the workplace.

Covers Available

- Breach of professional duty
- Unintentional breach of a written contract
- Defamation (libel and slander)
- Breach of confidence or misuse of information
- Infringement of intellectual property
- Product disparagement or breach of any comparative advertising regulations
- Dishonest or fraudulent acts committed in the conduct of your business
- Loss of or damage to third party documents
- First Party Cyber Aggregate Limit is £250,000
- Principal indemnification
- Public Relations and Crisis Management support
- Automatic inclusion for companies created/acquired by the Insured
- Mitigation of Loss, Innocent Non Disclosure

Core Appetite

We offer a range of industry-specific insurance solutions to suit the various risks faced in any given profession. Our core appetite includes:

- PR Firms
- Marketing
- Advertising Agencies
- Digital Agencies
- Broadcasters
- Publishers & Printers
- Event Organisers
- Experiential Marketing
- Talent Agencies



Why choose CNA Hardy?

For us, the customer comes first.

Our winning proposition is our **commitment to our customers**: We offer more than just a policy – we deliver distinctive insurance solutions and we promise a superior customer service.

How we deliver on this commitment is what sets us apart from the competition.

Here are just some of the reasons you should choose us:

- **People:** We recognise that our staff bring our commitment to our customers to life. Our priority is to be a great place to work so we continue to attract, retain and develop the best talent in the market.
- **Product:** We develop innovative and specialised solutions by product and industry specialism and create certainty for customers through the delivery of underwriting and service excellence. This comprehensive global product offering supported by superior claim and risk control services is hard to replicate.
- **Partnerships:** We believe in building enduring relationships and want to focus our energy on partnering with customers and producers who value our approach and seek the same.
- **Proven track record:** Our financial strength underpins our contract with our customers. We receive consistently high ratings from AM Best and Standard & Poor's proving our ability to deliver on our commitment should the worst happen.



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Please remember that only the relevant insurance policy can provide the actual terms, coverages, amounts, conditions and exclusions for an insured. All products may not be available in all countries.

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