

A man wearing a purple cape and a black top hat with a gold band is seen from behind, walking through a modern glass and steel structure. The structure features a complex network of black metal beams and large glass panels. The lighting is bright, creating a high-contrast scene. A purple diagonal overlay covers the left side of the image.

APOLLO

1969 at LLOYD'S

Product Recall

APOLLO SYNDICATE 1969 COMMENCED TRADING IN JANUARY 2010. THE PRIMARY AIM IS TO BUILD A FIRST CLASS PRIVATELY OWNED UNDERWRITING PLATFORM OPERATING AT LLOYD'S.

- Highly respected global capital base of committed long term partners
- Clear alignment between capital and key staff responsible for delivering profits
- Commitment of key staff providing underwriting capital to the business
- Diversified portfolio with a specific focus on short tail specialist Lloyd's lines
- Proven historical Lloyd's track record for all classes of business underwritten
- Significant Lloyd's market experience within senior management team
- Plan to achieve measured growth by employing experienced and highly respected Underwriters.

TYPICALLY OUR POLICY COVERAGE IS AVAILABLE FOR THE FOLLOWING COSTS;

- First Party costs of reworking and/or replacing products that have failed to perform their intended function
- First and Third Party costs of recalling and replacing products that have caused or could cause bodily injury and/or property damage or that could fail to perform in the future
- Financial losses suffered by Third Parties as a result of a product supplied failing to perform its intended function and for which the Insured is liable
- Legal costs, fees and expenses incurred in the investigation, defence or settlement of any valid claim.
- In our automotive lines we can also consider a product liability coverage within a package.

The above summary only lists the basic indemnity that is generally available. Additional policy cover can be considered depending on the risk in question.

100% LLOYD'S SECURITY

Standard & Poor's	A+ (Strong)
Fitch	A+ (Strong)
A.M.Best	A (Excellent)

2017 INCOME

CLASSES OF BUSINESS	% OF INCOME	2017 (GBP)
Property D&F	28.0%	56,000,000
Property Binders	12.0%	24,300,000
Property Treaty	4.2%	8,400,000
Cargo & Specie & Miscellaneous	7.5%	15,000,000
Marine & Energy Liability	4.0%	8,000,000
Casualty / Liabilities	29.0%	58,400,000
Energy	7.0%	14,000,000
Marine Hull	2.2%	4,500,000
Aviation	3.2%	6,300,000
Terrorism	0.9%	1,900,000
Personal Accident	2.0%	4,000,000
GROSS TOTALS	100%	200,900,000

OUR TARGET MARKETS

- Automotive components
- Precision engineered components
- Electronic/hardware components
- Consumer products.*
- Restaurant contamination
- Consumer durables

*(Excess layer basis only)

LINE SIZE

- USD\$10,000,000

OUR TARGET TERRITORIES

- UK/Europe
- Canada
- USA
- Australia
- Asia
- South Africa.

PREMIUM INCOME

DEVELOPMENT BY YEAR (GBP)	
2017	210,000,000
2016	180,000,000
2015	160,000,000
2014	140,000,000
2013	110,000,000
2012	85,000,000

PRODUCT RECALL



David Page

Product Recall Underwriter

T: +44 (0)20 3169 1964

E: david.page@apollounderwriting.com



Nick Gibbs

Assistant Liability Underwriter

T: +44 (0)20 3169 1995

E: nicholas.gibbs@apollounderwriting.com

OVERVIEW

Companies providing consumer products or components all have a significant responsibility to supply a safe, working and quality product into the marketplace.

Product Recalls are often in the headlines particularly in the automotive components and consumer products arena and have the real potential not only to ruin a Brand's reputation but to significantly impact the Balance Sheet as well.

Most customers understand mistakes can occur even in the most conscientious and professionally managed organisations. Research repeatedly shows the companies which command the deepest customer loyalty are those that, in such circumstances, are able to respond quickly, with empathy, honesty and responsibly.

Whilst the Recall risk has always existed, in today's world where supply contracts in particular have become ever more demanding, the costs associated with dealing with a Product Recall, either directly or indirectly, can be huge.

We believe every prudent manufacturer should confront the risk posed by a Product Recall and manage it as far as they are able.

This is the reason that Apollo Syndicate 1969 is offering a specific insurance product designed to provide Critical Balance Sheet Protection cover for many of the costs associated with a Product Failure or a Product Recall.

Such a policy not only facilitates a smoother and more timely route to recovery but can also ensure an organisation has the means and support to defend itself, should that be required.

PEOPLE

David Ibeson - Chief Executive Officer Formerly CEO of Catlin Syndicate, Catlin UK & Wellington Underwriting Agency with over 24 years Lloyd's experience. David is a qualified Actuary and currently attends the LMA Board.

Nick Jones - Active Underwriter Formerly the Active Underwriter of Heritage Syndicate 1200 & Executive Director of Heritage Managing Agency with over 24 years Lloyd's experience. Currently a member of the LMA Worldwide Property Panel.



Howard Burnell - Marine & Energy Liability Formerly M&E product leader for Amlin with 40 years Lloyd's market experience. A member of the LMA Joint Liability Committee and IUMI Legal & Liability Committee.



Andrew Rowland - Direct & Facultative Property Formerly Deputy Active Underwriter Heritage Syndicate 1200 with over 21 years Lloyd's Underwriting experience.



James Braddock - International Property Treaty Formerly Class Underwriter for International Property Treaty at Heritage Syndicate 1200 with over 30 years Lloyd's International Treaty underwriting experience.



Simon Le Mare - Cargo & Specie Formerly Head of Cargo & Specie at Chaucer Syndicate 1084, with over 34 years experience in Cargo & Specie and former Chair of the LMA Joint Cargo Committee.



Matthew Newman - Casualty Formerly Head of Casualty at Catlin with over 26 years underwriting experience. Currently a member of the LMA International Liability Panel.



Simon Mason - Offshore Energy Formerly Deputy Active Underwriter at Aspen Syndicate 4711 with over 29 years Marine Energy experience including Berkshire Hathaway (National Indemnity). Deputy Chairman of the LMA Joint Rig Committee, and a member LMA Marine Committee.



Paul Letherbarrow - Aviation Formerly Active Aviation Underwriter at Kiln 510 and subsequently the Head of Aviation at QBE, responsible for the London and European offices. Over 32 years of experience in all Aviation classes.



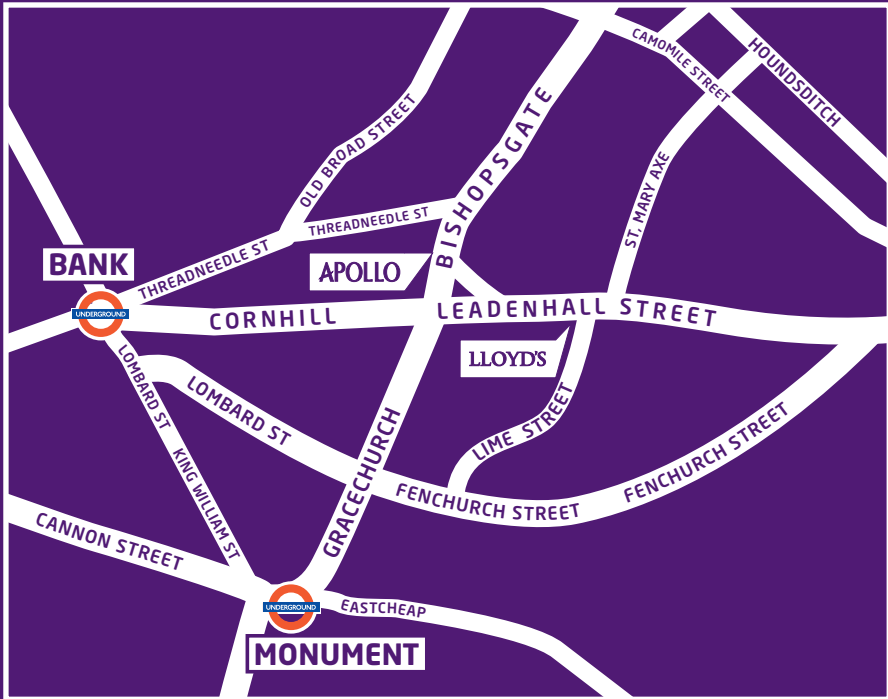
Iain Henstridge - Marine Hull Formerly the Hull product leader at MS Amlin, with over 30 years of experience. A member of the Joint Hull Committee.



Simon White - Claims Formerly Head of Claims at Heritage Managing Agency with over 30 years of Lloyd's market claims experience including D.P.Mann and Sturge. A member of the LMA Claims Committee.



Jason Brooks - Reinsurance Formerly Head of Reinsurance at Heritage Managing Agency with over 31 years Lloyd's market experience.



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1969 at LLOYD'S

Apollo 1969 at Lloyd's, One Bishopsgate, London, EC2N 3AQ

Tel: +44 (0)20 3169 1969

www.apollounderwriting.com

Email: apolloreception@apollounderwriting.com