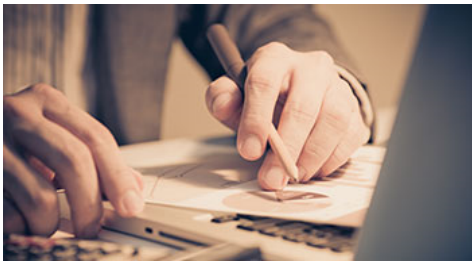


ADVERTISING & MEDIA CONSULTANTS
PROFESSIONAL INDEMNITY INSURANCE
ONLINE PROPOSAL FORM
(intended for clients with a fee income below £500,000)

euna



Accountants



Architects



Design & Construct



Engineers



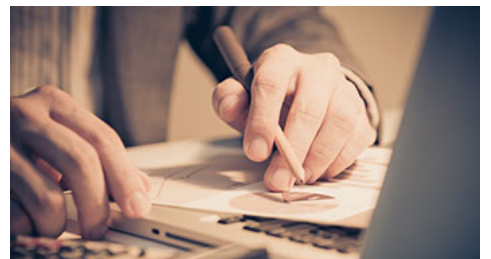
Miscellaneous Professions



Technology Consultants



Surveyors



Management Liability



Recruitment Agencies

Please read the following information carefully before completing this proposal form. This should help present a clear and unambiguous picture and to ensure that underwriters understand the nature of your risk:

- An Individual or a Partner, Principal or Director of the Firm/Company must complete the proposal form.
- Where a question is not applicable to your particular circumstances, please write N/A
- If there is insufficient space to answer questions please use an additional sheet and attach it to this proposal form
- Completing and signing this proposal form does not bind you, or insurers, to complete this contract of insurance
- If this proposal relates to a new business or venture, please complete the questions as far as possible, giving estimated income and information about your anticipated activities
- This short form is aimed at clients with less than £500,000 annual fee income. Please request a full proposal form if the fee income is likely to be in excess of that amount.

1 Full Legal Trading Title

2 Address (including Post Code)

3 Claims in the last 5 years? Yes No

4 Number of years trading?

5 Professional Indemnity Insurance Limit

If 'Other' please specify -

6 Fee income or turnover for the last completed year

7 Number of Employees

8 Do they currently have PI Insurance in place? Yes No

9 Is the retroactive date known? Yes No

Initial

Date

10 Does the client's current policy have the retroactive date of none or unlimited? Yes No

11 What retroactive date is required? (dd/mmm/yyyy)

12 Do all partners/directors have at least five years' experience or the relevant professional qualifications? Yes No

13 Are they responsible for delivering any projects costing more than £500k? Yes No

14 Are they involved in any of the following activities? Direct Mail-Shots / Direct Marketing / Games & Competitions / Product Sourcing Printing Services? Yes No

15 Do they undertake any work involving TV or radio advertising? Yes No

16 Do they always get final client sign off in writing before being distributed in any format or printed? Yes No NA

17 Do they always use a written contract or terms and conditions with every client? Yes No

18 Is any work undertaken outside of the United Kingdom and the Channel Islands and the Isle of Man? Yes No

19 Please provide a % split of all the Business Activities below.

Creation of content for advertisements		%
Media buying		%
Design of printed literature / documents		%
Direct Marketing		%
Packaging and fulfilment		%
Telemarketing		%

Initial Date

Database management and list broking	%
Sales promotion	%
Market research	%
Public relations	%
Graphic design (not product design)	%
Corporate identity / brand consultancy	%
Market consultancy	%
Other please specify	%
Total	%

Fair Presentation of Risk in Accordance with the Insurance Act 2015

The Partner, Principal or Director of the Firm/Company, must make a fair presentation of the risk to us – in accordance with Section 3 of the Insurance Act 2015. Such fair representation must be reasonably clear and accessible, each representation of fact substantially correct, and every material representation of expectation or belief, made in good faith. In this regard, fair presentation covers ‘every material circumstance which the Partner, Principal or Director of the Firm/Company knows (or ought to know) generally, including any of the Senior Management. For the sake of completeness, this also includes any information held within the Firm / Company’s organisation. If any subsidiaries, affiliates or other parties are to be insured under this application, we expect that the relevant information has been sourced and provided herein.

For the purposes of this Fair Presentation the Senior Management means, in accordance with the Insurance Act 2015: those individuals that play significant roles in the making of decisions about how the Insured’s activities / services / clients are to be managed. Under Section 4 of the Insurance Act 2015 an Insured must disclose all material circumstances known to its ‘Senior Management’ and those persons responsible for the Insured’s insurances.

I / we the undersigned, agree that this submission together with any additional detail supplied, represents a fair presentation of the risk known to the Senior Management of the Firm/Company noted below.

Signed	Date
Print Name	Position
Company	

Short Form Privacy Notice

In order for us and the insurers to provide you with your insurance cover, we collect and process information about you. This information includes details such as your name, address and contact details and any other information that we collect about you in connection with the insurance cover from which you benefit. This information may include more sensitive details such as information about your health or any criminal convictions you may have.

In certain circumstances, we may need your consent to process certain categories of information about you, including any sensitive information (health information or information relating to any criminal convictions). Where your consent is required, unless another ground applies, your consent to this processing is necessary for us to provide our services and we will ask you for your consent separately. You may withdraw your consent at any time. However, should you exercise this right, we may not be able to fulfil the insurance services requested by you, your policy may terminate, or you may be unable to make a claim.

The way insurance works means we may need to disclose your personal information to third parties in the insurance market for example, insurers or other insurance market participants or credit reference agencies and to third parties including loss adjusters, claims handlers and solicitors.

More information about our use of personal data is set out in our Privacy Notice on our website, www.euna.com. We recommend that you review this notice.



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Euna Underwriting Limited are an
Appointed Representative of
ES Risks Limited
FRN 565023

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