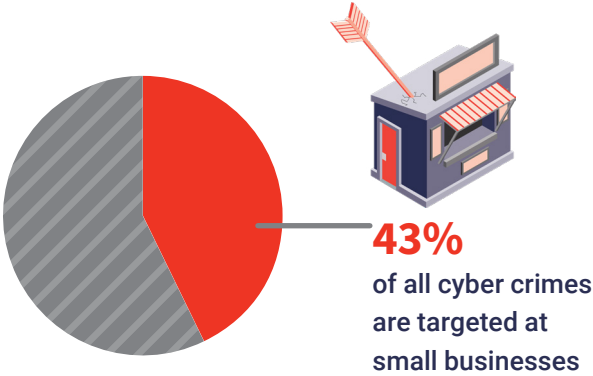


ProRisk Cyber & Privacy Liability

Here is an astonishing prediction: According to the research firm **Cybersecurity Ventures**, the cost of cyber crime globally will exceed \$6 trillion annually over the coming years. The Australian Cyber Security Centre (ACSC) stated in their recent **Threat Report** that they had identified 47,000 cyber incidents over the previous financial year.

The **Small Business Cyber Security Best Practice Guide** published by the Australian Small Business and Family Enterprise Ombudsman notes that small business is the target of 43% of all cyber crimes. Yet an astonishing 33% of businesses with fewer than 100 employees don't take proactive measures against cyber security breaches and 87% of small businesses believe their business is safe from cyber attack because they use antivirus software alone.

Small business targets	Global study at a glance
<p>Total 47,000 cyber incidents last financial year</p>  <p>43% of all cyber crimes are targeted at small businesses</p>	<ul style="list-style-type: none"> • Average total cost of a data breach in Australia: \$1.99M • Average total one-year cost increase: 6.4% • Average cost per lost or stolen record: \$148 • One-year increase in per capita cost: 4.8% • Likelihood of a recurring material breach over the next two years: 27.9% • Average cost savings with an Incident Response team: \$14 per record <p><i>Source: Cost of a Data Breach Study, the Ponemon Institute</i></p>

A robust risk management framework is essential but isn't necessarily going to completely protect your organisation from the devastating fallout of a cyber attack. When you think about the average cost of responding to a cyber incident, this would be enough to put most small businesses out of business.

ProRisk's Cyber & Privacy Liability Insurance Policy is specifically designed to cover the cyber and privacy liability exposures of small to medium sized businesses.

Coverage Includes:

- Cyber Incident Response Costs
- Cyber Extortion and Ransom Payment Cover
- Data and Application Restoration Costs
- Cyber Crime, including Social Engineering Cover
- Business Interruption Cover
- Data Breach Investigation Costs
- Privacy Statutory Liability Cover
- Civil Liability Cover arising from a Cyber Incident
- Options to tailor each policy to add or remove cover

Suitability

ProRisk's Cyber & Privacy Liability Insurance Policy is suitable for organisations with:

 Up to **\$25m turnover**

 Up to **500 employees**

Limits from \$100,000 to \$5m

Higher Limits available upon request

Premiums starting from \$420 plus taxes and charges

Key benefits of cover:

- Public Relations Expenses
- Up to one(1) hour free legal advice from our panel firms
- Privacy Policy Review service
- Choice of limit
- Choice of excess
- Access to the ProRisk Whistleblower Hotline Service
- Access to the ProRisk Contract review Service
- Competitive Pricing

Suitable for many industries, including:

- Cafes and restaurants
- Farms, agriculture, forestry and fishing
- Trades, including plumbers, carpenters, builders, motor mechanics, shopfitters
- Retail businesses, such as florists, dress shops, shoemakers, drycleaners, bakeries
- Professional services, such as accountants, architects and engineers
- Medical and allied health professionals, such as psychologists, chiropractors, dentists
- Therapists, such as hairdressers, nail and beauty salons
- Real estate businesses
- Administrative and support services, such as book keepers, secretarial services, or graphic designers
- Cleaning and maintenance businesses

Many more occupations available online.

Claims Service from the Experts

Our dedicated In-House Claims Team includes qualified lawyers with over 30 years of industry experience. Our claims officers are dedicated to managing your claim from initial notification right through to resolution. We have negotiated a specialist panel of lawyers, accountants and forensic investigators based on our significant group purchasing power and are able to access some of Australia's best service providers to ensure that our policyholders get service second to none.



CASE STUDY: Cyber Crime Claim

Policyholder:

Beauty Therapist, 6 staff, \$400k Turnover per annum

The Claim:

A therapist working for the Policyholder clicked on a link in an email, which was a phishing scam. The link downloaded malicious malware, called Crypto-locker onto the Policyholder's computer. The computer contained the records of all the Beauty Therapist's clientele. The Crypto-locker virus demanded the payment of a ransom of 50 Bitcoin.

The Outcome:

The Policyholder made a claim on their ProRisk Cyber & Privacy Liability Policy. ProRisk appointed a forensic expert to determine the extent of the breach. Fortunately, the Beauty Therapist had backed up their data into a cloud based system, that had not been compromised and we were able to wipe the infected computer and reconstitute the Beauty Therapist's system with the backed up data. No client data was compromised and no notification to regulators was required, however, a thorough investigation needed to happen to ensure that this was the case.

The Beauty therapist was without their computer system for 2 weeks, which affected their business.

After the Beauty Therapist was back up and trading, it was apparent that they had suffered a business interruption loss. ProRisk appointed a loss adjuster to determine the extent of the loss. A Public Relations Consultant was also retained to write to each of the Beauty Therapist's clients and reassure them that their data had not been compromised. In total, ProRisk paid \$120k when all the costs were added up. The loss included a claim for Cyber Incident Response Costs, Data and Application Restoration Costs, Public Relations Expenses and Business Interruption Loss.

Had the Policyholder not have purchased a ProRisk Cyber & Privacy Liability Policy, it is highly probable that they could have ended up out of business.

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Disclaimer: The ProRisk ProRisk Cyber & Privacy Liability insurance policy fact sheet is a brief overview of the insurance and indemnity issues that may impact a policyholder by entering into a contract. It is not intended to be a substitute for a comprehensive legal review of all the terms and conditions contained in a contract. We recommend that if a comprehensive legal review is required, the policyholder contact their solicitor to obtain this advice.

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