



## Two leading veterinary charities to benefit by sales of VetHome a new product from Shire Insurance



**Shire Veterinary Insurance and Finance brokers**, have launched a new simple, low cost, easy to use digital home insurance contract. It is available to anyone working within the veterinary and animal industry.

The UK's leading veterinary insurance and PMI broker Shire, have connected to a panel of digital home insurance providers and have arranged to equally give back benefit of 2% each of the premium for a minimum three year period to the **Animal Welfare Foundation** and **Vetlife** (formerly the Veterinary Benevolent Fund), making a 4% donation in total.

In addition if you are unable to use the new VetHome contract because of a previous claim or an unacceptable postcode for flood, Shire will still make the donation if it is able to take over your existing policy on a no worse terms basis.

You will also be able to follow the charity donation trail, by regular updates on our Facebook, Twitter and LinkedIn pages.

**The Animal Welfare Foundation (AWF)** is the charity of the British Veterinary Association. It is run by and for the veterinary and animal welfare communities, so that together they can collectively champion and improve the welfare of animals in the UK.

Generating and building knowledge about animal welfare is core to their mission and they deliver this through a strategically planned programme of research, education and debate.

Shire's support will make it possible for the Animal Welfare Foundation to fund research, host debates and discussions on pertinent and complex issues, allowing them to continue supporting the animal welfare advocates of the future through their student engagement and curriculum enhancing activities.

### **Matt Dobbs, the treasurer of the AWF said**

*"Thank you to the team at Shire Insurance for this charitable donation which is very timely and most welcome. The focus of AWF work over the next three years is on the theme, "breeding for better welfare" and the donations from Shire will be put to use immediately. The funding will help to ensure they can deliver research, education and debate activities that drive improvements in breeding practices, leading to better welfare across the range of species"*

To find out more about AWF visit  
[www.animalwelfarefoundation.org.uk](http://www.animalwelfarefoundation.org.uk)



**Vetlife** is a charity which has been dedicated to supporting the veterinary community for over a century. The charity derives support to the profession through its three services; Vetlife helpline, Vetlife health support and Vetlife financial support.

2020 was the busiest year on record for Vetlife with 3,921 contacts made to its helpline compared to 3,117 in 2019 - a 25% increase.

The helpline is available 24/7, 365 days a year and is run by volunteers, all of whom have a veterinary background. Similarly, the health support service saw a record number of referrals in 2020, a total of 190 referrals were made, compared to 149 in 2019. This comes at a time when a decrease in income has put a strain on charity resources.

**Vetlife helpline is available on 0303 040 2551 or via their anonymous email service**

**Thanking Shire Insurance for its support of the charity Vetlife president, Graham Dick highlighted the impact recent events have had on the charity's resources**

*"The past twelve months have brought a dramatic uplift in requests for our services at the same time as many active forms of charitable fundraising have been cancelled. We have had to dig deep into our financial reserves and we see little reduction in such demand" he said. "We are grateful to vet insurance specialists Shire for committing to our cause with this hopefully sustainable contribution to our future ability to help meet the needs of the veterinary community"*

## **VetHome is a simple inexpensive product for which quotations can be provided by answering five simple questions.**

It will be online, but backed up by the administration and service at Shire insurance and perhaps most importantly make a significant contribution to two worthy charities operating in your sector.

Shire have designed a simple incredibly low-cost and easy to use digital home insurance contract for people working in the veterinary sector and animal related industries.

Insurers have found that their general experience of claims is often improved where customers are animal owners and they want to reward these clients with finer rates.

Most importantly Shire are able to secure these rates and still dedicate a 4% donation from the insurer for these two chosen charities

### **The policy**

- Automatic cover of £1,000,000 rebuilding cost on property
- Automatic standard cover of £75,000 on contents (higher level on request)
- Valuables insurable at approved level
- Nil excess negotiable
- Includes public and personal liability including escape of animals
- All risks insured including flood
- Vet clerical or clinical work at home insured
- No alarm required. Minimum security only
- First class claim service

### **Quotation process**

**email [matthew.wilkinson@shireinsurance.co.uk](mailto:matthew.wilkinson@shireinsurance.co.uk) or text to 07970079937**

- Five questions; name, post code, property type, details of any claims in last five years and veterinary role
- Sample quotation 4 bedroom detached GL2 £194 per annum including insurance premium tax
- Your insurer will be a well known name or hybrid
- Payment taken direct by insurer
- If preferred send a copy of your existing insurance policy or arrangement and let us process it for you

## **Shire making a difference to you and your veterinary colleagues**

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