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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

Charles Baird and Lauren Slayton, as
individuals, and on behalf of the BlackRock
Plan Class,

Plaintiffs,

vs.

BlackRock Institutional Trust Company,
N.A.; BlackRock, Inc.; The BlackRock, Inc.
Retirement Committee; The Investment
Committee of the Retirement Committee; The
Administrative Committee of the Retirement
Committee; The Management Development &
Compensation Committee; Catherine Bolz,
Chip Castille, Paige Dickow, Daniel A.
Dunay, Jeffrey A. Smith; Anne Ackerley,
Amy Engel, Nancy Everett, Joseph Feliciani
Jr., Ann Marie Petach; Michael Fredericks,
Corin Frost, Daniel Gamba, Kevin Holt, Chris
Jones, Philippe Matsumoto, John Perlowski,
Andy Phillips, Kurt Schansinger, Tom
Skrobe; Kathleen Nedl; Marc Comerchero,
Joel Davies, John Davis, Milan Lint, and
Laraine McKinnon,

Defendants.

**PLAINTIFFS' NOTICE OF AND MOTION
FOR PRELIMINARY APPROVAL OF CLASS
ACTION SETTLEMENT AND CLASS
NOTICE, AND MEMORANDUM IN SUPPORT**

Case No. 4:17-cv-01892-HSG

NOTICE OF MOTION AND MOTION

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on July 1, 2021 at 2:00 p.m., or as soon thereafter as this matter may be heard, in Courtroom 2 of the United States District Court for the Northern District of California, located at 1301 Clay Street, Oakland California 94612, before the Honorable Haywood S. Gilliam, Jr., Plaintiffs Charles Baird and Lauren Slayton, individually and on behalf of all others similarly situated and on behalf of the BlackRock Retirement Savings Plan (“Plaintiffs”), will and hereby do move the Court to preliminarily approve the submitted proposed Class Action Settlement. Plaintiffs respectfully submit that they are amenable to the Court deciding this Motion on the papers, without oral argument, if the Court deems it appropriate.

Plaintiffs make this Motion pursuant to Federal Rule of Civil Procedure 23(e)(1) and Civil Local Rule 7-2. This Motion is based on the Notice of Motion and Motion; the accompanying Memorandum in support; the concurrently filed Declaration of Mary J. Bortscheller and all Exhibits appended thereto; all evidence, records, and pleadings in this action; oral argument that may be presented at any hearing of this Motion; and all other matters that the Court deems proper.

Dated: March 23, 2021

By: /s/ Mary J. Bortscheller
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MEMORANDUM OF LAW

1
2 Plaintiffs Charles Baird and Lauren Slayton (“Plaintiffs”) submit this Memorandum in
3 support of their Motion for Preliminary Approval of the Settlement Agreement dated March 9, 2021,
4 which memorializes the settlement in principle the Parties reached following a settlement conference
5 with the Honorable Judge Donna M. Ryu on February 5, 2021. Plaintiffs seek an Order (i)
6 preliminarily approving the Settlement¹ under Federal Rule of Civil Procedure 23(e); (ii) approving
7 the manner for notifying the BlackRock Plan Class of the Settlement; and (iii) setting a date for the
8 Final Approval Hearing and other deadlines.
9

10 **I. INTRODUCTION**

11 The proposed Settlement should be preliminarily approved under Rule 23(e) because it is a
12 fair, reasonable, and adequate resolution of the BlackRock Plan Class’s claims, securing a
13 meaningful payment of \$9.65 million (less Attorneys’ Fees and Expenses) for BlackRock Plan Class
14 Members without the substantial risks and delay inherent in a trial and any subsequent appeal. The
15 proposed Settlement falls within the scope of reasonable settlements. Moreover, it was reached after
16 years of hard-fought litigation and over a year of arms-length negotiations that culminated in a day-
17 long settlement conference with Judge Ryu. For the sizable payment, it settles and releases only the
18 claims pled in the Complaint and only on behalf of the BlackRock Class as certified by the Court. It
19 does not release broader claims or release the claims of the putative CTI Class as that class was not
20 certified.
21
22

23 **II. THE PROPOSED SETTLEMENT TERMS**

24 This proposed Settlement releases the claims of the BlackRock Plan Class (and only the
25 BlackRock Plan Class) in this case in return for a payment of \$9,650,000. That money will be
26 distributed by a Settlement Administrator according to a Plan of Allocation that allocates settlement
27

28 ¹ Unless otherwise specified Capitalized terms shall have the same meaning as provided in the Settlement Agreement.

1 funds proportional to the assets each Class Member held in BlackRock-managed funds in the
2 BlackRock Retirement Savings Plan (“Plan”). The Settlement will be reviewed for fairness by an
3 Independent Fiduciary.

4 **The BlackRock Plan Class.** The Settlement Agreement resolves all the claims asserted by
5 the certified BlackRock Plan Class (the “Class”), defined as follows: “All participants (and their
6 beneficiaries) in the BlackRock Retirement Savings Plan during the Class Period.” ECF No. 360;
7 Settlement Agreement ¶ 1.8. Excluded from the Class are the individuals named in the case at any
8 time as Defendants. The Class Period is the time period from April 5, 2011 through the date of the
9 entry of a Preliminary Approval Order in this case. Settlement Agreement ¶ 1.14. There are
10 approximately 17,000 Class Members. Declaration of Mary J. Bortscheller in Support of Pls.’ Mot.
11 (“Bortscheller Decl.”) ¶ 4. Based on data through year-end 2019, about 70% of those Class Members
12 are current Plan participants and 30% are former participants who no longer have an Active Account
13 in the Plan. *Id.*

14 **Monetary Relief and Plan of Allocation.** Under the Settlement Agreement, Defendants will
15 pay \$9,650,000 into an escrow account established for the benefit of the Class by Class Counsel and
16 trusted by an escrow agent (the “Qualified Settlement Fund” or “QSF”). Following deductions for
17 (i) any Court-approved Attorneys’ Fees and Expenses; (ii) any Court-approved Class Representative
18 Service Awards; and (iii) Administrative Expenses, the Net Settlement Amount will be distributed to
19 the Class in accordance with the Plan of Allocation attached to the Settlement Agreement as Exhibit
20 E. Bortscheller Decl. ¶ 3; Ex. 1 (executed Settlement Agreement and Exhibits; hereinafter
21 “Settlement Agreement”).

22 The Plan of Allocation provides that each Class Member will receive a share of the Net
23 Settlement Amount that is proportionate to the value of her individual account allocations to
24 BlackRock-managed investments relative to the aggregate value of *all* Class Members’ allocations to
25 BlackRock-managed investments. Specifically, each Class Member’s Distribution shall be
26 calculated as follows:

- 27 a. First, the Settlement Administrator shall determine the aggregate value of the portion of
28 each Class Member’s account allocated to BlackRock-managed investments during the
Class Period by summing the value of the Class Member’s positive (greater than zero)

1 account balance allocations to BlackRock-managed investments at the end of each quarter
2 during the Class Period.

3 b. Second, the Settlement Administrator shall determine the aggregate value of the Plan's
4 investment in BlackRock-managed funds across all quarters of the Class Period by summing
5 the aggregate values of all Class Members' positive account balance allocations to
6 BlackRock-managed investments.

7 c. Third, the Settlement Administrator shall, for each Class Member, divide the aggregate
8 value of each Class Member's account balance allocations to BlackRock-managed
9 investments by the Plan's aggregate investment in BlackRock-managed funds across all
10 quarters of the Class Period; this is the Pro Rata Share.

11 d. A Class Member's settlement payment is equal to the product of the Pro Rata Share value
12 and the Net Settlement Amount value.

13 Settlement Agreement Ex. E at Part B.

14 Current Participants with a greater than zero (\$0) account balance on the date settlement
15 payments are made will have their Plan accounts credited with their share of the Net Settlement
16 Amount. Settlement Agreement ¶ 6.6.2. The settlement payment will be invested in accordance with
17 and proportionate to the investment elections then on file for each Current Participant. *Id.* ¶¶ 6.6,
18 6.6.3. If the Current Participant does not have an investment election on file, then the settlement
19 payment will be invested in the Plan's Qualified Default Investment Alternative. *Id.* ¶ 6.6.3.

20 Former Participants will receive a check sent to the address on file with the Plan's
21 Recordkeeper. Settlement Agreement ¶ 6.8.2. In order to increase uptake of the settlement payments,
22 Former Participants will not be required to submit a claim form in order to receive their settlement
23 payment. Bortscheller Decl. ¶ 5. For each check issued to a Former Participant, the Settlement
24 Administrator will calculate and withhold applicable taxes associated with the payment and will
25 issue necessary tax forms to the Former Participant. Settlement Agreement ¶ 6.8.2(a). Further, the
26 Settlement Administrator will advise the Former Participant: first, that the settlement payment is
27 rollover eligible;² and second, that if a Qualified Domestic Relations Order applies to the payment,

28 ² The settlement payments to Former Participants are intended to be eligible rollover distributions
within the meaning of Internal Revenue Code § 3405(c), which requires that distributions shall be
subject to a 20% withholding tax. 26 U.S.C. § 3405(c)(1)(B). The Class Notice will advise the
Former Participants that if the payment is rolled over (i.e. deposited), into a qualified retirement
savings account within a specific time of receipt, no additional early distribution tax penalty will be
assessed on the payment.

1 they are responsible for complying with such Order. *Id.* ¶¶ 6.8.2(b)-(c). Similarly, the Settlement
 2 Administrator will issue checks to any Current Participants who have a greater than zero-dollar (\$0)
 3 account balance as of the date settlement payments are made (e.g., Current Participants who close
 4 their Plan account before settlement payments are made shall receive a check), with appropriate
 5 taxes withdrawn. *Id.* ¶¶ 6.7, 6.7.1.

6 **Independent Fiduciary.** In addition, the Settlement Agreement provides that the Plan
 7 Administrator shall, on behalf of the Plan, retain an Independent Fiduciary. Settlement Agreement
 8 ¶ 3.2. The Independent Fiduciary shall determine whether to approve and authorize the settlement of
 9 the Released Claims on behalf of the Plan and shall comply with all relevant conditions of Prohibited
 10 Transaction Exemption 2003-39 (“PTE 2003-39”). *Id.* ¶ 3.2.1. Further, the Independent Fiduciary
 11 will notify the Plan Administrator, as well as Class Counsel and Defense Counsel, of its conclusions
 12 by no later than forty-eight (48) days prior to the Fairness Hearing. *Id.* ¶ 3.2.2.

13 **Release of Claims.** In exchange for the relief provided in the Settlement, the Class will
 14 release the Released Parties from the Released Claims:

- 15 a. That were asserted in the Complaint or Action, or that arise out of the conduct alleged
- 16 b. That arise out of, relate to, are based on, or have any connection with (1) the
- 17 selection, oversight, retention, or performance of the Plan’s investment options and
- 18 service providers; (2) fees, costs, or expenses charged to, paid by, or reimbursed by
- 19 the Plan, directly or indirectly, including, without limitation, all fees charged against
- 20 collective trust fund assets, including fees for managing securities lending cash
- 21 collateral and fees expressed as a share of net securities lending returns; (3)
- 22 disclosures or failures to disclose information regarding the Plan’s investment
- 23 options, fees, costs, expenses, or service providers;
- 24 c. That would be barred by *res judicata* based on entry of the Final Approval Order;
- 25 d. That relate to the direction to calculate, the calculation of, and/or the method or
- 26 manner of allocation of the Qualified Settlement Fund to the Plan or any member of
- 27 the Class in accordance with the Plan of Allocation; or
- 28 e. That relate to the approval by the Independent Fiduciary of the Settlement
- Agreement, unless brought against the Independent Fiduciary alone.

Excluded from Released Claims are:

- 26 a. Any rights or duties arising out of the Settlement Agreement, including the
- 27 enforcement of the Settlement Agreement;
- 28 b. Claims of individual denial of benefits under ERISA § 502(a)(1)(B), 29 U.S.C.
- § 1132(a)(1)(B) that do not fall within sections (a)-(e) above;
- c. Wages, labor, or employment claims unrelated to the Plan;

- d. Any claims which were or may be asserted on behalf of the non-certified CTI Class other than the claims belonging to the BlackRock Plan Class; or
- e. Claims arising exclusively from conduct after the close of the Class Period.

Settlement Agreement ¶ 1.45.6. Further, the Settlement Agreement specifically does not release any claim whatsoever brought on behalf of any person or entity other than a member of the BlackRock Plan Class against the Released Parties. *Id.* ¶ 1.45.7.

Class Notice. Each member of the Class will be sent a notice of the Settlement (“Settlement Notice”) through either email consisting of the long form Settlement Notice (Settlement Agreement Ex. C) or through both email and direct mail of a postcard notice (Settlement Agreement Ex. C.1). The email and postcard notice both shall direct Class Members to the Settlement Website.³ *Id.* The Settlement Notice will provide information to the Class regarding, among other things: (1) the nature of the claims; (2) the scope of the settlement class; (3) the terms of the Settlement; (4) Class Members’ right to object to the Settlement and the deadline for doing so; (5) the class-wide release; (6) the identity of Class Counsel and the amount of compensation they will seek in connection with the Settlement; (7) the amount of any Service Awards requested for Class Representatives; (8) the date, time, and location of the Fairness Hearing; and (9) Class Members’ right to appear at the Fairness Hearing.

The Plan Recordkeeper maintains updated email and physical mailing addresses for all Class Members who are Current Participants and will provide those email addresses to the Settlement Administrator for purposes of the Notice program. Bortscheller Decl. ¶ 6. Further, the Plan Recordkeeper has last known email and physical addresses for Former Participants. *Id.* For Current Participants, the Settlement Notice will be sent via email where possible, but where current email addresses are not available, the Settlement Administrator will send postcard notice via U.S. mail.⁴

³ The Settlement Website (www.BR401kSettlement.com) shall contain the Notice, the Settlement Agreement and its exhibits, the entered Preliminary Approval Order, the operative Second Amended Complaint, and the Motions for Preliminary Approval and Final Approval (when filed); the Motion for Attorneys’ Fees and Expenses (when filed); any other Court orders related to the Settlement, any amendments or revisions to these documents, and any other documents or information mutually agreed upon by the Parties.

⁴ Certain Class Members have directed the Plan Recordkeeper to communicate with them via U.S. mail regarding all Plan matters; the Settlement Notice program will follow those instructions. Bortscheller Decl. ¶ 7.

1 For Former Participants, the Settlement Notice will be sent via both email, where possible, and by
2 U.S. mail.

3 **III. LITIGATION HISTORY**

4
5 This class action has a long litigation history, spanning nearly four years and including
6 numerous filings before the Court. Plaintiff Baird filed his original Complaint on April 5, 2017
7 challenging Defendants' management of the Plan. ECF No. 1. Defendants moved to dismiss the
8 Complaint on June 1, 2017. ECF No. 35. After the Parties completed their briefing on the Motion to
9 Dismiss, Plaintiff Baird amended his Complaint on October 18, 2017 to add an additional plaintiff and
10 assert additional claims concerning BlackRock Institutional Trust Company, N.A.'s compensation and
11 management of certain commingled investment vehicles. ECF No. 75. Defendants moved to dismiss
12 Plaintiffs' Amended Complaint on November 8, 2017, ECF No. 79, and, after the Parties finished
13 briefing their renewed Motion to Dismiss arguments, Plaintiffs amended their Complaint a second
14 time on August 27, 2018 to plead additional allegations and name, based on discovery, the Plan's
15 investment consultant, Mercer Investment Consulting ("Mercer"), as a defendant. ECF No. 154.
16 Defendants and Mercer moved to dismiss Plaintiffs' Second Amended Complaint on October 22,
17 2018. ECF No. 181. The Court denied Defendants' Motion in part and dismissed Mercer on September
18 3, 2019, after the Parties submitted their respective written and oral arguments. ECF No. 340.

19 The Parties engaged in extensive discovery into the claims and defenses in this case.
20 Bortscheller Decl. ¶ 10. Among other things, Class Counsel took fourteen fact depositions and four
21 expert depositions, received and reviewed over 250,000 pages of documents and emails, and
22 exchanged hundreds of pages of written discovery. *Id.* The Parties had a substantial number of
23 discovery disputes that required joint letter briefing before Magistrate Judge Kandis A. Westmore to
24 resolve. *Id.* ¶ 11. In total, the Parties submitted eleven discovery disputes to Judge Westmore,
25 concerning matters ranging from untimely disclosure of trial witnesses to inadequately prepared Rule
26 30(b)(6) witnesses. *Id.* Plaintiffs prevailed, in whole or in part, on all eleven disputes. ECF Nos. 114;
27 115; 116; 117; 119; 209; 238; 240; 241; 252; 262.

1 Plaintiffs moved to certify two classes on June 3, 2019. ECF No. 292. One class, the BlackRock
 2 Plan Class, consisted of only current and former participants in the BlackRock Plan. *Id.* The other, the
 3 putative CTI Class, consisted of participants in numerous retirement plans whose retirement savings
 4 were invested in certain BlackRock collective trust investment vehicles that engaged in securities
 5 lending. *Id.* On February 11, 2020, the Court certified the BlackRock Plan Class but denied Plaintiffs'
 6 motion to certify the putatively larger CTI Class. ECF No. 360. Plaintiffs sought but were denied a
 7 Rule 23(f) appeal of the Court's denial of the CTI Class certification. ECF Nos. 367, 373.⁵

8 Following class certification, the Parties engaged in expert discovery. Plaintiffs' two merits
 9 experts provided reports concerning damages and fiduciary process. Bortscheller Decl. ¶ 12. In
 10 addition, Class Counsel deposed Defendants' three expert witnesses and Plaintiffs' experts submitted
 11 rebuttal reports addressing three of Defendants' expert reports. *Id.* ¶¶ 10, 12

12 After expert discovery closed, Plaintiffs moved for partial summary judgment and Defendants
 13 moved for summary judgment on all claims, on September 24, 2020. ECF No. 396. The Court denied
 14 both motions on January 12, 2021. ECF No. 455. With trial on the horizon, Plaintiffs filed numerous
 15 papers and motions in preparation of trial, including two motions *in limine* on January 19, 2021, ECF
 16 No. 453, and a trial brief and pre-trial conference statement on January 26, 2021, ECF Nos. 459, 464.
 17 A few weeks before trial was scheduled to commence, the Court referred the Parties to a magistrate
 18 judge settlement conference. ECF No. 445. At a February 5, 2021 settlement conference facilitated by
 19 Magistrate Judge Ryu, the Parties reached a settlement in principle. ECF No. 468.

20 **IV. THE COURT SHOULD PRELIMINARILY APPROVE THE SETTLEMENT**

21 The Court should preliminarily approve the Settlement Agreement because it satisfies the
 22 criteria for preliminary approval under Rule 23(e)(2) and Ninth Circuit law and because it proposes a
 23 proper method of notifying class members.
 24

25
 26 _____
 27 ⁵ Any claims for that putative class are not released in this proposed Settlement. Settlement
 28 Agreement ¶ 1.45.7.

1 trial date, which further establishes the non-collusive nature of this Settlement. Therefore, the Court
2 should preliminarily approve the Settlement.

3 1. Plaintiffs and Class Counsel Have Adequately Represented the Class.

4 The named Plaintiffs, whom the Court has previously determined were adequate
5 representatives of the Class, are adequate representatives for the settlement class as well. *See Order*
6 *on Mot. for Class Cert.*, ECF No. 360. Likewise, Class Counsel were previously found, and continue
7 to be, adequate. *Id.* Nothing has changed since the Class was certified to render Plaintiffs or Class
8 Counsel inadequate to represent the Class. *In re Facebook Biometric Info. Priv. Litig.*, 2020 WL
9 4818608, at *3 (N.D. Cal. Aug. 19, 2020) (stating that, absent developments suggesting that class
10 representatives and class counsel for a previously certified class can no longer adequately represent
11 the class, the court is not required to revisit the adequacy inquiry).

12
13 The adequacy inquiry looks to whether “the interests of the class representatives are
14 antagonistic to those of the class and whether counsel for the named plaintiffs possess the requisite
15 ability and expertise to conduct the litigation.” *Alaniz v. Cal. Processors, Inc.*, 73 F.R.D. 269, 276
16 (N.D. Cal. 1976) (citation omitted). The Plaintiffs have no interests antagonistic to the Class. Indeed,
17 Plaintiffs have diligently represented the Class throughout the last four years: responding to
18 discovery requests, sitting for depositions, staying abreast of case developments, preparing for trial,
19 attending the settlement conference, and carefully considering the merits of the proposed Settlement.
20 Bortscheller Decl. ¶ 13. Class Counsel, too, have adequately and faithfully represented the Class.
21 Specifically, Class Counsel—each of whom is a highly experienced ERISA practitioner—
22 investigated the action, reviewed voluminous discovery and deposed witnesses in New Jersey, San
23 Francisco, and New York, worked with multiple experts, engaged in extensive motion practice
24 including responding to Defendants’ motions to dismiss and motions for summary judgment,
25 prepared for trial, and negotiated this Settlement. *Id.* ¶¶ 10,15; *see also* ECF No. 292 p. 25
26
27
28

1 (Plaintiffs' memo ISO mot. for class cert.). As such, the Court should deem the representation to be
2 adequate at this procedural stage and the requirements of Rule 23(e)(2)(A) as having been satisfied.

3
4 2. The Settlement Was Negotiated at Arm's Length.

5 The Parties reached this Settlement after intensive arm's-length negotiations with the
6 assistance of Judge Ryu at a Court-ordered settlement conference on February 5, 2021. That
7 settlement conference took place after a prior mediation in February of 2020 and ongoing settlement
8 negotiations, facilitated by a private mediator, did not lead to a compromised resolution. Bortscheller
9 Decl. ¶ 14. Throughout the settlement negotiation process, Plaintiffs and the Class were represented
10 by the same team of experienced ERISA litigators who researched and initiated the case, conducted
11 extensive discovery, and were preparing for the trial of the Class's claims. *Id.* ¶¶ 15-16. As a result,
12 Class Counsel were thoroughly versed in the legal and factual issues and were alert to the strengths
13 and weaknesses of the case. *See id.* Similarly, Defendants were represented by counsel with
14 extensive experience defending complex litigation, including ERISA class actions. *Id.* ¶ 16. The
15 settlement negotiations were contested and conducted in good faith. *Id.* ¶ 17.

16 Further, the participation of Judge Ryu at the settlement conference is strong assurance that
17 the Settlement is the result of arm's-length negotiations. While Judge Ryu had initially set aside only
18 four hours for the February 5th settlement conference, she continued working with the Parties for
19 several additional hours to give the Parties time to bridge their differences and reach this Settlement.
20 *Id.* ¶ 18 These negotiations were hard-fought and were not collusive.

21 3. The Relief Provided for the Class Is Adequate.

22 This Settlement is adequate because it provides nearly one-third of the Class's potential
23 damages based on Defendants' own fund performance benchmarks. ECF No. 385-3, Exhibit W
24 (Pomerantz Report) at 14 (Plaintiffs' expert Dr. Pomerantz calculating \$33.7 million of losses).
25 Courts routinely approve similar settlements in ERISA cases. *See e.g., Pfeifer v. Wawa, Inc.*, 2018
26 WL 4203880, at *9 (E.D. Pa. Aug. 31, 2018) (approving settlement amounting to 25-50% of
27 potential damages); *Urakhchin v. Allianz Asset Mgmt. of Am., L.P.*, 2018 WL 8334858, at *5 (C.D.
28 Cal. July 30, 2018) (approving settlement amounting to 17-54% of potential damages); *Boyd v.*

1 *Coventry Health Care Inc.*, 299 F.R.D. 451, 463 (D. Md. 2014) (approving settlement amounting to
2 3-48% of potential damages).

3 In assessing whether the proposed Settlement provides adequate relief for the putative class
4 under Rule 23(e)(2)(C), the Court must consider: “(i) the costs, risks, and delay of trial and appeal;
5 (ii) the effectiveness of any proposed method of distributing relief to the [C]lass . . . ; (iii) the terms
6 of any proposed award of attorney’s fees, including timing of payment; and (iv) any agreement
7 required to be identified under Rule 23(e)(3).” Fed. R. Civ. P. 23(e)(2)(C). Each of these
8 considerations supports preliminary approval of this Settlement.

9 *a. The Class Would Face Significant Costs, Risks, and Delay Associated*
10 *with Trial and Appeal.*

11 While Plaintiffs are confident in their claims, Plaintiffs recognize the risks associated with
12 trial in complex litigation. This case has been ongoing for nearly four years. It involves complex
13 factual and legal issues under ERISA. The Parties have aggressively litigated the case through
14 motions to dismiss and motions for summary judgment up until nearly the eve of trial. As a result,
15 Plaintiffs were fully aware of the risks of continued litigation and the complex issues involved,
16 making this Settlement reasonable and a fair result under the circumstances.

17 Throughout the litigation, Defendants have indicated they are also confident in their
18 defenses. Notably, Defendants raised several non-frivolous arguments on the ultimate question of
19 liability and on the calculation of damages. Thus, even if the Court were to find at trial that
20 Defendants violated ERISA, Plaintiffs and the Class had to acknowledge the risk of not recovering
21 significant monetary relief. In addition, Plaintiffs believe that an appeal would very likely follow any
22 judgment at trial. Class Counsel, mindful of these risks, believe that a certain result for Class
23 Members now, rather than a possibly larger—but uncertain—recovery many years in the future,
24 weighs in favor of approval of the Settlement.

25 *b. The Settlement Proposes an Effective Method of Distributing Relief to*
26 *the Class.*

27 Because Class Members are all current or former employees of BlackRock, the Settlement
28 proposes an efficient and effective method of distributing relief. The Class alleged that funds in the
BlackRock Retirement Plan underperformed; as such, each Class Member’s pro rata share of the

1 Settlement will be credited to their BlackRock 401(k) account. Class Members who no longer have
 2 an open account in the BlackRock Plan or who have an account balance of zero (\$0) will receive a
 3 check for their share of the Settlement. In order to increase the uptake of the Settlement funds, Class
 4 Members will not need to submit a claim form to receive their portion of the Settlement. Bortscheller
 5 Decl. ¶ 5; *see also* Fed. Trade Comm’n, *Consumers and Class Actions: A Retrospective and Analysis*
 6 *of Settlement Campaigns* 27-28 (2019),
 7 [https://www.ftc.gov/system/files/documents/reports/consumers-class-actions-retrospective-analysis-](https://www.ftc.gov/system/files/documents/reports/consumers-class-actions-retrospective-analysis-settlement-campaigns/class_action_fairness_report_0.pdf)
 8 [settlement-campaigns/class_action_fairness_report_0.pdf](https://www.ftc.gov/system/files/documents/reports/consumers-class-actions-retrospective-analysis-settlement-campaigns/class_action_fairness_report_0.pdf) (showing that even when the most
 9 effective claims process is used, only 18% of class members file a claim).

10 *c. The Terms of the Proposed Attorneys’ Fee Award Is Fair and*
 11 *Reasonable Given the Significant Investment of Attorney Time and*
 12 *Expenses and the Complexity and Risk of this Case.*

13 The Settlement Agreement stipulates that Class Counsel will not seek Attorneys’ Fees in an
 14 amount greater than 29% of the Gross Settlement Amount and provides that any such Fees will not
 15 be paid until after the Settlement is finally approved by the Court. Settlement Agreement ¶¶ 7.1, 7.3.
 16 While the presumptively reasonable fee in the Northern District of California is 25% of the
 17 settlement fund, *e.g.*, *Kanawi v. Bechtel Corp.*, 2011 WL 782244, at *1 (N.D. Cal. Mar. 1, 2011),
 18 that amount can be adjusted based on a number of factors present here. Those factors include “(1)
 19 the results achieved; (2) the risks of litigation; (3) whether there are benefits to the class beyond the
 20 immediate generation of a cash fund; (4) whether the percentage rate is above or below the market
 21 rate; (5) the contingent nature of the representation and the opportunity cost of bringing the suit; (6)
 22 reactions from the class; and (7) a lodestar cross-check.” *Id.* (citing *Vizcaino v. Microsoft Corp.*, 290
 23 F.3d 1043, 1048-52 (9th Cir. 2002)).

24 Judge Breyer applied the enhancement factors enumerated in *Vizcaino* and approved a 30%
 25 award in *Kanawi*, an \$18.5 million settlement of a similar case alleging plan fiduciaries violated 29
 26 U.S.C. §§ 1104 and 1106, ERISA §§ 404 and 406, by selecting and maintaining plan investment
 27 options in order to benefit the plan sponsor and the Bechtel family. *Kanawi*, 2011 WL 782244, at *1;
 28 *see also Vedachalam v. Tata Consultancy Servs., Ltd.*, 2013 WL 3941319, at *1-2 (N.D. Cal. July

1 18, 2013) (awarding 30% fee in \$29.75 million settlement).⁶ These factors support preliminary
2 approval here. Class Counsel achieved this Settlement despite a lack of clarity in the case law about
3 the proper way to calculate damages and litigated the case for nearly four years on a contingency
4 basis, expending significant attorney time and litigation expenses in furtherance of the case with no
5 guarantee of ultimate payment. Bortscheller Decl. ¶¶ 19-21; *Kanawi*, 2011 WL 782244, at *1-2.

6 Moreover, a fee award of 29% of the Settlement, slightly above the presumptively reasonable
7 fee of 25%, is reasonable relative to lodestar. As will be described in detail in the motion for
8 attorneys' fees and reimbursement of costs, Class Counsel have expended considerable lodestar in
9 this litigation to date, and a 29% fee would represent less than half of the current lodestar.

10 Bortscheller Decl. ¶ 21; *Dudum v. Carter's Retail, Inc.*, 2016 WL 7033750, at *7 (N.D. Cal. Dec. 2,
11 2016) (Gilliam, J.) (granting a 31.84% fee request; explaining a negative multiplier supports a
12 finding of reasonableness). Prior to the Settlement being finally approved, Class Counsel expect to
13 spend additional time answering Class Member questions regarding the Settlement, conducting
14 oversight of the Settlement Administrator, preparing the Motion for Final Approval, and attending
15 the Preliminary Approval and Fairness Hearings. Bortscheller Decl. ¶ 21. Further, Class Counsel's
16 retainer agreement with the Plaintiffs specified that Class Counsel would seek to be paid attorneys'
17 fees of up to 33% of any settlement or money judgment. *Id.* ¶ 22. The reduction of attorneys' fees to
18 no more than 29% of the settlement amount is fair and reasonable. *See Kanawi*, 2011 WL 782244, at
19 *2 (stating that the fee provided in the retainer agreement is probative of the market rate).

20 In addition, Class Counsel have incurred costs and expenses of over \$610,000 to date.
21 Bortscheller Decl. ¶ 20. All of these expenses were actually incurred and were necessary to the
22 successful prosecution of this case. *Id.* Approximately \$399,700 of the expenses were fees paid to
23 Plaintiffs' experts. *Id.*

24
25 _____
26 ⁶ Courts in other jurisdictions recognize a one-third fee as the market rate in proprietary fund
27 settlements like this one. *Krueger v. Ameriprise Fin., Inc.*, 2015 WL 4246879, at *2 (D. Minn. July
28 13, 2015) (In "ERISA class actions asserting breaches of fiduciary duties . . . courts have
consistently awarded one-third contingent fees") (citation omitted); *Spano v. Boeing Co.*, 2016 WL
3791123, at *2 (S.D. Ill. March 31, 2016) ("Comprising 33 1/3 % of the monetary recovery . . .
Class Counsel's fee application is reasonable").

1 of trial, as a factor supporting final approval); *Johnson v. Gen. Mills, Inc.*, 2013 WL 12248151, at *4
2 (C.D. Cal. Mar. 6, 2013) (same).

3 **B. Issuance of Class Notice Is Proper**

4 The Court “must direct notice in a reasonable manner to all class members who would be
5 bound by the proposal[.]” Fed. R. Civ. P. 23(e)(1)(B). The “best notice . . . practicable under the
6 circumstances[] includ[es] individual notice to all [class] members who can be identified through
7 reasonable effort.” Fed. R. Civ. P. 23(c)(2)(B). The Class Notice program proposed here satisfies all
8 the notice requirements of Rule 23.

9 The manner of the proposed Notice is adequate and reasonably calculated to reach each Class
10 Member. With the Court’s approval, the Settlement Administrator will directly notify all Class
11 Members of the Settlement by email or, if unable to deliver the Notice to a particular Class Member
12 by email or if the recipient is a Former Participant, the Settlement Administrator will send direct
13 postcard notice by U.S. Mail. Settlement Agreement ¶ 3.1.3; Exs. C (long form notice), C.1
14 (postcard notice). In addition, Notice of the Settlement will be published on a publicly available
15 Settlement Website, www.BR401kSettlement.com. Settlement Agreement ¶ 3.1.1. The Plan’s
16 Recordkeeper will provide the Settlement Administrator with each Class Member’s last known email
17 and physical address associated with the retirement accounts at issue. *Id.* ¶¶ 3.1.3, 1.38; *see also*
18 *Bortscheller Decl.* ¶ 6.

19 Both means of proposed Notice – via email and U.S. Mail – are commonly used and deemed
20 appropriate by Rule 23(c)(2)(B). *See, e.g., Rhom v. Thumbtack, Inc.*, 2017 WL 4642409, at *3 (N.D.
21 Cal. Oct. 17, 2017) (Gilliam, J.) (approving use of email notice with supplemental U.S. mail notice
22 to unavailable e-recipients); *Chinitz v. Intero Real Est. Servs.*, 2020 WL 7042871, at *3 (N.D. Cal.
23 Dec. 1, 2020) (holding email notice was adequate and reasonably calculated to reach class members
24 even where the parties lacked class members’ email addresses and instead used a reverse lookup
25 process); *Figueroa v. Cap. One, N.A.*, 2021 WL 211551, at *5 (S.D. Cal. Jan. 21, 2021) (permitting
26 email notice for class of over one million class members); *Romero v. Securus Techs., Inc.*, 2020 WL
27 6799401, at *4 (S.D. Cal. Nov. 19, 2020) (similar). In this case, the proposed Settlement Notice
28 program is eminently reasonable because the Plan’s Recordkeeper will supply Class Member contact

1 information—both email and physical addresses—to the Settlement Administrator. This contact
2 information will be accurate and up to date for the majority of Class Members who have current
3 accounts in the Plan and will be reasonably up to date for the former Plan participants. *See*
4 Bortscheller Decl. ¶ 6. Moreover, because the costs of Notice will be paid out of the Settlement,
5 Settlement Agreement ¶ 1.3, the proposed Notice program endeavors to be as cost-effective as
6 possible. Bortscheller Decl. ¶ 8.

7 The content of the Settlement Notice is also reasonable because “it clearly and concisely
8 state[s] in plain, easily understood language” all information specified by Rule 23(c)(2)(B), as
9 described *supra* Section II. This information is organized with concise headers that will help the
10 reader navigate the Settlement Notice. Ex. C (long form notice). Similarly, the postcard notice
11 concisely summarizes the information conveyed in the full Settlement Notice and informs recipients
12 where to go for more information. Ex. C.1 (postcard notice). As such, the substance of the Notice
13 program is reasonable because it explains Class Members’ rights under the Settlement in plain and
14 accessible language. *Rhom*, 2017 WL 4642409, at *3 (approving notice that included information
15 specified by Rule 23(c)(2)(B)); *Spann v. J.C. Penney Corp.*, 314 F.R.D. 312, 331 (C.D. Cal. 2016)
16 (same). Further, to the extent that Class Members have any questions after receiving notice of the
17 Settlement, they may obtain additional information through the Settlement Website, through using
18 the Settlement Administrator’s telephone support line, or by contacting Class Counsel. For these
19 reasons, the Court should approve the proposed Notice program because it is reasonably calculated
20 to apprise Class Members of the Settlement, its terms, and their related rights in an easily understood
21 manner.

22 **C. Proposed Schedule Upon Preliminary Approval**

23 The Parties propose the following schedule for final approval of the Settlement, based on the
24 need to provide the Class with fair notice and the opportunity to be heard, as well as to provide
25 notice to appropriate federal and state officials as required by the Class Action Fairness Act of 2005
26 (“CAFA”), 28 U.S.C. §§ 1332(d), 1453, and 1711–1715.

Event	Deadline
Settlement Administrator to mail CAFA Notice on behalf of Defendants	April 2, 2021
Preliminary Approval Hearing	To be set by Court, if required.
Settlement Website is established	7 days after entry of Preliminary Approval Order
Defendants and Plan Recordkeeper to provide Plan Data to Settlement Administrator	14 days after entry of Preliminary Approval Order
Settlement Administrator to mail, email Notice to Class Members	30 days after entry of Preliminary Approval Order
Independent Fiduciary to notify the Plan Administrator, Class Counsel, and Defense Counsel of its fairness determination	48 days before Fairness Hearing
Motions for Final Approval, for Attorneys' Fees and Costs, and for Service Awards to Class Representatives to be filed	45 days before Fairness Hearing
Class Member objections to be filed, and any notice of objector's attorney appearance to be filed	30 days before Fairness Hearing
Objections to the Settlement by any federal or state authorities to be filed	30 days before Fairness Hearing
Responses to any filed objections	10 days before Fairness Hearing
Fairness Hearing	100 days after entry of Preliminary Approval Order

Dated: March 23, 2021

/s/ Mary J. Bortscheller

Mary J. Bortscheller

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